



Friday, March 14, 2008

This year's Red Party to mix it up with DJs, salsa Party hard to bring in the Easter weekend

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Sub-Editor

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You haven't got to get up for work in the morning, so Thursday is the perfect night to party.

The third annual Red Party will be held on Thursday, March 20 to officially kick off the Easter weekend celebrations.

Unite Productions in conjunction with SalsaMania Productions are combining their expertise to bring you a "sweet set for the holidays" at Greg's Steakhouse from 11pm to 3am.

With salsa dancing, models wearing body paint, a fashion walk through, drinks promotions and giveaways; it's bound to be a party to remember.

Coming together to party: Unite omotions is gearing up for its third annual Red Party at Greg's Steakhouse on 'Good Thursday'. Party-goers are pictured at the Pink Party at Snorkel Park last summer. * File photo.

Anything red is preferred when it comes to your outfit for the night, but dressing to party is what's most important.

Belcario Thomas of Unite Productions said: "What we try to do at our annual themed events is bring great, like-minded people together from different backgrounds for good times.

"They'll be no work the next day so it'll be a Good Thursday and a great way to bring in the first holiday of the year."

From 11pm until about midnight SalsaMania will be "running the show" with a Latin Fusion mix and performances. There will also be the occasional lesson so that everyone can pick up a few moves.

There will also be a fashion walk through featuring the latest Spring collection from Gibbons Company and models wearing body paint from M.A.C.

Then later on DJ's OB1 and Chubb will be ramming out the dance floor with some Ministry of Sound, progressive house and dance, and top 40 hits.

SalsaMania and the Sabor Dance School will take over the top floor to continue the salsa, and meringue theme.

Belcario added: "There's plenty of entertainment planned, so everyone needs to get there right on time."

Each themed event Unite hosts benefits a selected charity. Last year the White Party at the Fairmont Hamilton Princess raised over \$5,500 to benefit The Agape House, in honour of Belcario's father Fred Thomas who spent his last days there. And the Pink Party at Snorkel Park raised \$5,000 to benefit the T.B. Cancer Association in honour of Belcario's mother who died of cancer.

Part proceeds from next week's Red Party will benefit the M.A.C Viva Glam HIV/Aids awareness fund via the Star Foundation. So far \$100 million has been raised internationally by selling VIVA Glam lipsticks.

Talking about HIV/Aids, Belcario said: "It has seemingly fallen out of fashion as a serious concern that even Bermuda needs to deal with and ought to continue to be pushed to the forefront."

Previous Red Party's have been held at the BUEI and Splash, but Greg's Steakhouse was chosen for this year's party as it's a multi-level venue with "plenty of room to party."

Belcario said: "It makes for a beautiful party spot with two levels."

He added that he had everyone's holiday weekend covered as G-Spot Ultra Lounge would be held at Greg's on Easter Saturday (March 23). DJs Bitzy and Fozzy will host a House Party Anthems night playing house, dance, jungle, trance, ska, drum n bass alongside contemporary Top 40 hits. Belcario described G-Spot Ultra Lounge as a "sexy n' smart set for mature peeps to hang out and let loose."

Red Party guests will be treated to a Cellutini Cocktail on arrival and complimentary bites all night. There will also be Amstel Pulse and other drinks promotions and cellphone giveaways from CellularOne.

Only just under 300 tickets are available and organizers expect it to be a sell-out. Advance tickets can be purchased for \$35 from CellularOne outlets in Hamilton, Greg's Steakhouse, M.A.C, Music World and the Sabor Dance School.

If still available, tickets will be available on the door for \$50.

Kick off the holiday weekend in style

The Red Party takes place at Greg's Steakhouse on Thursday, March 20 (the day before Good Friday) from 11pm to 3am.

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