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[Back](#)

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Seventh heaven



By René Hill

BermudaSalsa.com in conjunction with SalsaMania Productions is presenting its seventh Mambo Nights.

The event will feature 43 international Latin dance artists including champions, recording artists, and "Dancing with the Stars" professionals, and 70 high calibre local performers. This exciting event, which is set to take place on Friday and Saturday at the Fairmont Southampton Mid Ocean Amphitheatre, promises audiences an unforgettable experience.

"The Mambo Nights: Bodies in Motion" will showcase a variety of Latin dances such as Salsa, Lambada, Latin Ballroom, Argentine Tango, Cuban Rueda and Ladies Salsa Styling.

"The team that makes this event happen has been working tirelessly over the past seven years to create a business built on a solid

foundation of quality, integrity and a shared passion for Latin entertainment," stated Travis Gilbert, general manager of the BermudaSalsa.com Group.

"And as we contemplate the company of talent we have attracted and are associated with at the 7th Mambo Nights, we are honoured to be an integral part of this global Latin dance community.

"The number seven has much significance in the world of numerology most generally being considered a number of magical quality, but it's not simply magic that got The BermudaSalsa.com Group to make its contribution in Latin Entertainment on the international scene."

In addition, Angela Hayward director of the Sabor Dance School said the strength of the business comes from two critical components.

"The right team of people with a vast array of talents driven by a shared passion and vision;

and a solid business model that is able to garner effective results by focusing on managing systems because the right people are in the right positions," she said.

"Working on this team is intense work, but it's the most rewarding work because everyone strives to do their best and to grow together to constantly raise this organisation to the next level."

Ana and Joel Massicot of Boston's Masacote Entertainment found that BermudaSalsa.com is one of the rare groups they have worked with, which has been able to pull off an international Latin event through mainstream media.

"The organisation and planning are unmatched, and the Mambo Nights events have put Bermuda on the international Salsa map," said Mr. Massicot. "More than anything, the energy and superior quality performances and line-up offered have made it one of our favourite events to perform in throughout the years."

Commenting on the management style and professionalism of the group, Sonia Kyriacou, artistic director of San Tropez Dance Company, in Montreal said: "I have been working with Travis Gilbert and his team for several years now.

"Having travelled to many places in the world performing and teaching dance, I must say that the BermudaSalsa.com team is definitely one of the most professional, organised, and caring organisations that I have ever worked with.

"The attention to detail and approach not only inspires me to model after them, but also has made me fall in love with Bermuda and it's people!"

When Angus Dirnbeck co-founder of iFreeStyle.ca first met the team at the Canada Salsa Congress, he thought: "From the outset, it was clear that the BermudaSalsa.com group was very active in promoting Latin dance and they quickly made an impression on those in attendance from around the world.

"After seeing the BermudaSalsa.com people at various similar (Latin) events around the world, we were lucky enough to enjoy the opportunity of working with them directly."

Shown at right are Vanesa Stay and Oscar Cuesta of Latin Energy
